Challenge
Service providers face unique challenges when it comes to delivering value to their customers. Not only do service providers need to support a wide variety of use cases for their different customers, but also they need to achieve efficiency and scale to realize returns. Threat intelligence is one of the few security solutions that can help service providers save time, increase ROI of existing solutions, and introduce new revenue opportunities. Without utilizing threat intelligence in their security offerings, service providers are at a competitive disadvantage.

Solution
Recorded Future is the market’s only universal threat intelligence solution. Our offering supports the widest breadth of use cases, helping service providers deliver value to clients with a high operational efficiency and the ability to support clients as they start to explore threat intelligence use cases. Our threat intelligence is the only real-time intelligence available on the market today and can help service providers make better decisions faster about potential threats.

Recorded Future for Service Providers
Recorded Future helps service providers:
- Improve operational efficiency (collection, correlation, alerting, triage)
- Improve margin on existing services
- Augment existing services they provide
- Add new revenue opportunities
- Increase customer retention

Recorded Future Offering

- **Portal Access**
  - Supports Multi-Tenancy

- **Connect Integrations**
  - 30+ Integrations Out of the Box

- **Analyst Services**
  - Weekly or On-Demand Reports Written by Expert Analysts

- **Training**
  - Hands-On Training and Product Certifications

Customer Support
- 24/7 Availability
- Dedicated Intelligence Service Rep
- Recorded Future University
Key Benefits

**Increase Operational Efficiency**

- **IOC Enrichment**: Accelerate triage with context on domains, hashes, IPs, and CVEs associated with alerts that can trigger in your customer’s environment.
- **Proactive Alerting**: Alert on potential threats from the widest breadth of available sources.
- **Real-time Risk Score**: Prioritize action based on real-time risk scores with transparent source information.
- **Rich Context**: Triage alerts faster with rich context created by sophisticated machine learning algorithms and natural language processing.

**Increase Value of Existing Technology Investments**

- **Integrations**: Out-of-the-box integrations with more than 30 security technologies help you get more value out of the technologies you already use.

**Expand Revenue Opportunities and Support Maturing Teams**

- **Brand Monitoring and Takedown Services**: brand monitoring, credential leaks, IP theft, mentions on the dark web, etc. Takedown services are an optional add-on that can be initiated right from Recorded Future.
- **Vulnerability Prioritization**: real-time risk scores on vulnerabilities drive patching priorities to reduce the attack surface.
- **Weekly Threat Landscape Reports**: weekly threat digests that include news and intelligence assessments specifically related to the organization, their industry, and emerging security topics.
- **Custom Reports**: add specialty skill sets to your team without having to hire niche experts with the help of Recorded Future’s research team. The team has expertise in areas such as the Russian cybercriminal underground and will write reports on demand.

**Increase Customer Retention**

- **High-touch service**: utilize Recorded Future’s analyst services and product outputs to deliver high value to customers and reduce churn.

**Results**

**Increase Security Team Efficiency**

- **Identify threats before impact**: Recorded Future clients find 22 percent more threats before impact using our service.
- **Triage alerts faster with rich context**: Machine learning and natural language processing connect the dots from data collected from the widest breadth of sources, helping teams identify threats 10 times faster.
- **Respond before damage**: With Recorded Future, teams have the context they need to respond to incidents 63 percent faster.

**Expand Revenue Opportunities**

- Support for a wide variety of use cases, offering options for security teams of all levels of maturity.
- Deliver additional value to clients with enrichment and correlation information.
- Provide expert analysis on topics of your clients’ choosing.

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About Recorded Future

Recorded Future arms security teams with the only complete threat intelligence solution powered by patented machine learning to lower risk. Our technology automatically collects and analyzes information from an unrivaled breadth of sources and provides invaluable context in real time and packaged for human analysis or integration with security technologies.

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