

Brand Protection as Part of a Comprehensive Threat Intelligence Strategy

Challenge

Phishing campaigns, intellectual property leaks, and fraudulent sites aimed at stealing credentials all pose a risk to your brand, including your company, products, executives, and domains. To mitigate these threats, organizations need to be able to monitor and find malicious entities in real time, then act quickly to take them down.

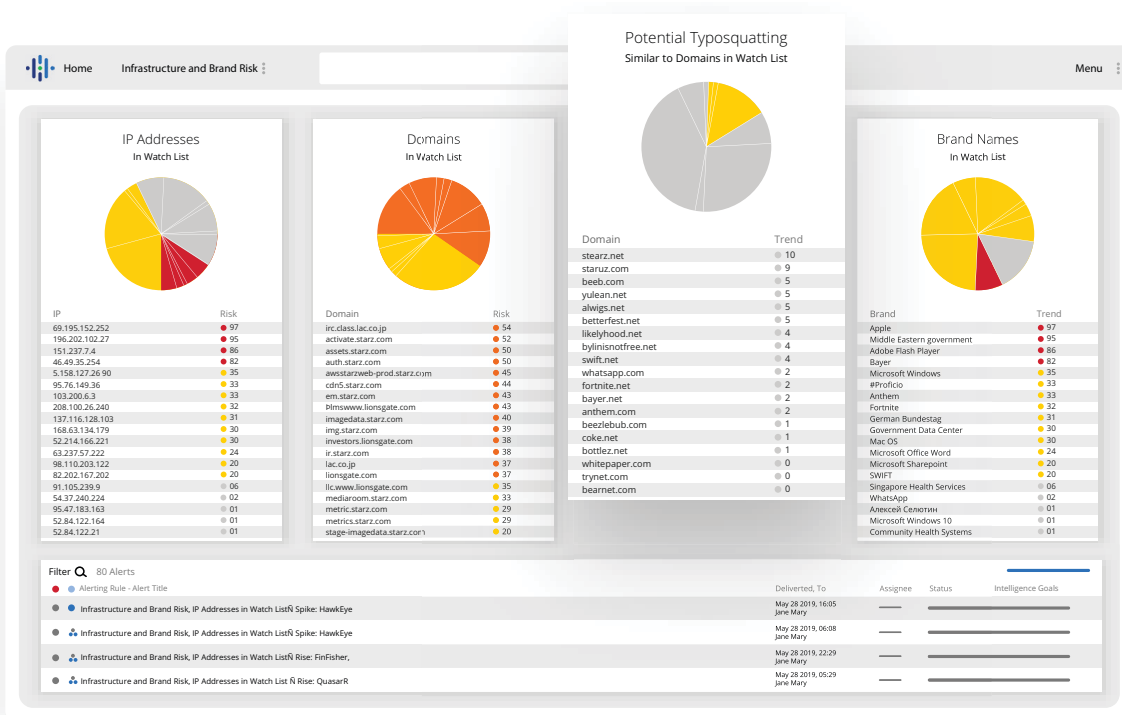
Solution

With Recorded Future, organizations can leverage threat intelligence and takedowns for comprehensive brand protection. Recorded Future's unique collection approach aggregates data from the broadest set of sources, including domain registration data, social media profiles, and web pages with malicious content. With real-time alerting, you can find things like leaked credentials, typosquat domains, bank identification numbers, social media accounts meant to impersonate an employee, code leaks, talk of your brand on dark web markets, and more. Once organizations identify fraudulent domains or social media accounts that could pose a risk to their brand, they can initiate takedowns directly within Recorded Future, allowing them to respond quickly and efficiently to potential threats. A threat intelligence solution with brand protection as one of its components, like Recorded Future, allows teams to expand their threat intelligence use cases as they mature and grow.

KEY FEATURES

Protect your brand by monitoring for and taking down:

- Stolen credentials
- Compromised assets
- Malware hosts
- Impersonated domains
- Unauthorized mobile apps

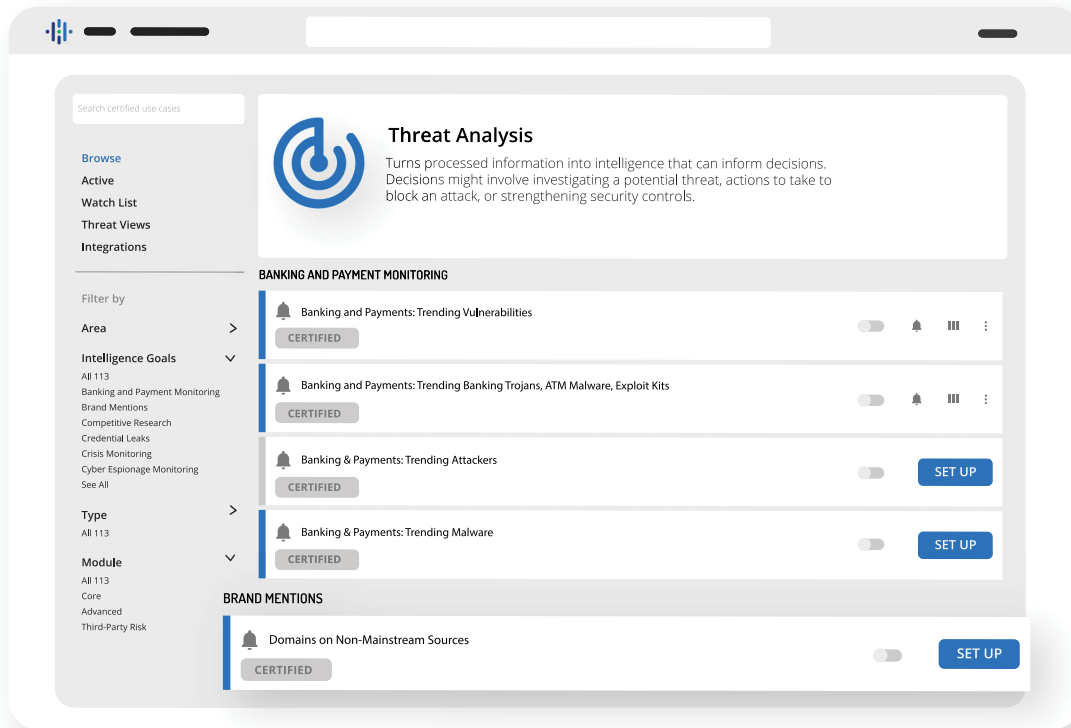


The Infrastructure and Brand Risk Threat View includes a "Potential Typosquatting" panel that will automatically populate based on the domains you want to monitor.

Feature Spotlight: Turnkey Alerting for Brand Monitoring

The Intelligence Goals Library houses a collection of alerts that can be easily searched and activated with a single click. Some of the use cases specific to brand protection include:

- Monitoring for cyber events affecting your brand
- Finding leaked credentials
- Tracking executive mentions on non-mainstream sources
- Identifying typosquat domains
- Alerting on stolen bank identification numbers



From the Intelligence Goals Library, users can easily activate alerts to monitor their brand, company, products, executives, and domains.

Results:

With Recorded Future, organizations can find threats faster and better reduce risk. Our proprietary technology delivers threat intelligence in real time, so organizations can act quickly to remediate threats.

Find threats
10 times faster

Respond
63% sooner

Increase security team
efficiency by 32%

For more information on pricing and availability, please contact your sales representative.



 www.recordedfuture.com

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About Recorded Future

Recorded Future arms security teams with the only complete threat intelligence solution powered by patented machine learning to lower risk. Our technology automatically collects and analyzes information from an unrivaled breadth of sources and provides invaluable context in real time and packaged for human analysis or integration with security technologies.

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