Protecting Your Organization With Brand Intelligence

Challenge
Phishing campaigns, intellectual property leaks, and fraudulent sites aimed at stealing credentials all pose risks to your brand. To mitigate these threats to your company, products, and domains, you need to monitor and find malicious entities in real time — and then act quickly to take them down.

Solution
Recorded Future’s elite brand intelligence and takedown services use a unique collection approach that aggregates data from an unrivaled breadth of open, dark, and technical sources, including domain registration data, social media profiles, and web pages with malicious content.

Real-time alerting enables you to immediately find leaked credentials, typosquat domains, bank identification numbers, code leaks, talk of your brand on dark web markets, and more. Immediately initiate takedowns directly within Recorded Future after identifying fraudulent domains or stolen assets that could pose a risk to your brand.

KEY FEATURES:
Defend your brand by monitoring for and taking down:
• Stolen credentials and assets
• Compromised digital assets
• Malicious brand mentions
• Typosquat domains

The Infrastructure and Brand Risk Threat View includes a “Potential Typosquatting” panel that will automatically populate based on the domains you want to monitor.
Feature Spotlight: Brand Intelligence for Real-Time Alerting

Search Recorded Future's Intelligence Goals Library for pre-set alerts that are relevant to your organization — and activate them with a single click. Alerting use cases specific to brand protection include:

- Monitoring for cyber events affecting or targeting your brand
- Finding leaked credentials
- Identifying typosquat domains
- Alerting on stolen bank identification numbers

From the Intelligence Goals Library, users can easily activate alerts to monitor their brand, company, products, executives, and domains.

Results

Find threats faster and reduce risk exponentially with Recorded Future’s combination of patented machine learning and expert analysis. Access the world's most advanced security intelligence in real time to disrupt adversaries and defend your organization.

- Find threats 10 times faster
- Respond 63% sooner
- Increase security team efficiency by 32%

For more information on pricing and availability, contact your sales representative.

About Recorded Future

Recorded Future delivers security intelligence to amplify the effectiveness of security and IT teams by informing decisions in real time with contextual, actionable intelligence. By analyzing data from open, dark, and proprietary sources, Recorded Future offers a singular, integration-ready view of threat information, risks to digital brand, vulnerabilities, third-party risk, geopolitical risk, and more.