Challenge
Phishing campaigns, intellectual property leaks, and fraudulent sites aimed at stealing credentials all pose risks to your brand. To mitigate these threats to your company, executives, products, and domains, you need to monitor and find malicious entities in real time — and then act quickly to take them down.

Solution
Recorded Future's elite brand intelligence and takedown services use a unique collection approach that aggregates data from an unrivaled breadth of open, dark, and technical sources, including domain registration data, social media profiles, and web pages with malicious content.

Real-time alerting enables you to immediately find leaked credentials, typosquat domains, bank identification numbers, code leaks, talk of your brand on dark web markets, and more. Immediately initiate takedowns directly within Recorded Future after identifying fraudulent domains or stolen assets that could pose a risk to your brand.

KEY FEATURES:
Defend your brand by monitoring for and taking down:
- Stolen credentials and assets
- Compromised digital assets
- Malicious brand mentions
- Instances of domain abuse like typosquat websites
- Brand and executive impersonation such as fake mobile apps and social media profiles

The Infrastructure and Brand Risk Threat View includes a "Potential Typosquatting" panel that will automatically populate based on the domains you want to monitor.

BENEFITS:
- Find threats 10 times faster
- Stay ahead of emerging threats
- Get unmatched visibility into dark and closed web sources
- Identify and take down attacks targeting your organization, employees, customers, and executives
Results*

Find threats faster and reduce risk exponentially with Recorded Future's combination of patented machine learning and expert analysis. Access the world's most advanced security intelligence in real time to disrupt adversaries and defend your organization.

Find Threats 10 Times Faster

Recorded Future's Brand Intelligence Module eliminates alert overload. The module is preloaded with over twenty out-of-the-box alerting queries and prescriptive workflows to proactively surface the most relevant mentions of your brand in real time.

Respond 63% Sooner

Reduce risk in record time with built-in take down services. Security analysts can identify, report, and initiate take down requests within the Brand Intelligence Module — including instances of domain abuse, malicious mentions of their brand, and more.

*Learn more about the business value Recorded Future brings to clients in our [IDC Report](#).

Feature Spotlight: Brand Intelligence for Real-Time Alerting

Search Recorded Future's Intelligence Goals Library for pre-set alerts that are relevant to your organization — and activate them with a single click. Alerting use cases specific to brand protection include:

- Monitoring for cyber events affecting or targeting your brand
- Finding fake social media profiles for your executives
- Finding phishing lures impersonating your brand
- Finding leaked data and/or credentials
- Identifying registered and weaponized typosquat domains
- Alerting on stolen bank identification numbers

From the Intelligence Goals Library, users can easily activate alerts to monitor their brand, company, products, executives, and domains.

About Recorded Future

Recorded Future is the world’s largest provider of intelligence for enterprise security. By combining persistent and pervasive automated data collection and analytics with human analysis, Recorded Future delivers intelligence that is timely, accurate, and actionable. In a world of ever-increasing chaos and uncertainty, Recorded Future empowers organizations with the visibility they need to identify and detect threats faster, take proactive action to disrupt adversaries, and protect their people, systems, and assets, so business can be conducted with confidence. Recorded Future is trusted by hundreds of businesses and government organizations around the world.

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