

# Recorded Future Solves Pervasive Challenges

Serving as the essential force multiplier for the modern security stack, threat intelligence helps organizations effectively mitigate cyber attacks by using actionable insights to make fast, effective, data-driven decisions – and shift to a proactive stance.

To help organizations get ahead of present and future attacks, Recorded Future provides comprehensive threat intelligence that delivers outcomes for every team, no matter your IT & security stack, maturity journey, or industry.

## Mitigate Ransomware Attacks



Ransomware groups made \$1.1 billion in 2023 (The Record) in exchange for unlocking an organization's data. However, ransom payments are only a portion of the story as attacks lead to business disruption, theft of sensitive data, higher cyber insurance premiums, and stressed out employees. In addition, extortion amounts have increased as attackers focus more on quality than quantity.

### Challenges

- Poorly protected initial access points
- Alert fatigue
- Threat landscape visibility

Recorded Future helps security teams defend against all stages of the ransomware lifecycle by providing better visibility into their threat landscape, identifying attack surface weaknesses, shutting off attack vectors, and detecting anomalous activity before the ransomware payload is deployed.

### Outcomes

- Proactive ransomware mitigation
- Operational and financial risk reduction

### Increase Efficiency

Recorded Future clients report seeing a **73%** increase in visibility into potential threats

## Automate Security Workflows



Security teams are inundated with an avalanche of alerts and spending too much time performing manual open-source research, making sense of disjointed feeds, and relying on limited context from existing security tools. According to the Tines 2023 Voice of the SOC report, spending time on manual work is the most frustrating aspect of the job.

### Challenges

- Alert overload
- Lack of context
- Manual and disjointed workflows

Respond to threats more efficiently by automating the collection and distribution of intelligence in an actionable format. Integrated into your security tools and workflows, Recorded Future correlates and enriches internal data with external insights to accelerate threat identification, prioritization, and remediation.

### Outcomes

- Increase ROI of security tools
- Improve detection and response

### Increase Capacity

Recorded Future clients realize a **43%** increase in their teams' capacity.

## Mitigate Supply Chain Risks



Third-party vendors are critical components for any business, helping to increase efficiency, spur innovation, and lower costs. However, each vendor introduces potential threats to your organization, and many third-party risk management practices take a static approach to assessing risk.

### Challenges

- Static risk assessments
- Insight into product-specific risk
- Limited visibility into third- and fourth-parties
- Location-based risk monitoring

Recorded Future helps organizations reduce risk by monitoring critical data sources for signs that an organization's supply chain partners and software vendors have been compromised or are vulnerable. Real-time alerting and context enables timely, effective decision-making to reduce supply chain risk.

### Outcomes

- Reduce vendor risk
- Enable digital and physical business expansion
- Ensure compliance

### Monitor Third Parties

Recorded Future clients report being able to monitor **35%** more third parties.

## Prevent Digital Risks



Growing digital estates and remote workforces create challenges for organizations to secure their digital assets and data from external threats such as brand and executive impersonation, account takeovers, and data leakage.

### Challenges

- Limited external visibility
- Complex triage and remediation

Leverage insights and contextual information from both open and closed sources to actively identify, analyze, and quickly mitigate potential threats, such as brand impersonation or compromised employee credentials, that can impact your organization's reputation.

### Outcomes

- Brand and digital asset protection
- Secure digital transformation and growth
- Reduce risk of operational downtime and brand impairment

### Analyze Digital Footprint

**53%** of clients report having a significantly better understanding of their digital footprint.

## Manage Exposures



Internet-facing assets are essential for driving business growth, but also put your external attack surface in constant change. In addition, it's easy to miss things because you weren't looking, someone didn't tell you, or standard protocols weren't followed. These challenges can lead to hundreds of unknown or poorly managed assets, greatly increasing the risk of a cyberattack.

### Challenges

- Inefficient asset scanning
- Limited prioritization and ease of remediation

Reducing your vulnerable attack surface, requires continually evaluating the accessibility, exposure, and exploitability of internet-facing assets. Adding Recorded Future to your defensive strategy makes it possible to identify and inventory external assets, prioritize remediation efforts, and accelerate fixing risky exposures.

### Outcomes

- Real-time attack surface discovery
- Secure business growth

### Understand Digital Footprint

A Recorded Future client saw a **51%** reduction in their overall vulnerable attack surface within 6 months.