

# Prevent Digital Risks from Impacting Business

Protect your digital assets and data from misuse and external threats

## Problem

Preventing reputational damage and losing trust with customers is essential for business growth. However, many organizations are challenged with

securing their digital assets and data from external threats such as brand and executive impersonation, account takeovers, and data leakage.

360%

Brand Impersonations have risen by more than 360% since 2020

Lacking visibility into digital risks creates blind spots and opportunities for attackers to take advantage and sow confusion among your employees, partners, and customers. Threat intelligence enables security teams to keep up with their growing digital estate, and proactively identify threats before they can be weaponized against their organization.

## Solution

Recorded Future helps prevent and mitigate digital risks by equipping your team with the ability to detect, investigate, and respond to brand abuse, impersonation, and data leakage. Stay one step ahead of adversaries with automated monitoring and insights into risks to your organization.



## Drivers

Digitalization

Shadow IT

M&A Events

## Challenges



Employee account takeover



Dark web mentions



Brand impersonation

## Threat Intelligence Outcomes

Monitor & remediate brand attacks

Detect compromised employee credentials

Dark web monitoring

## Benefits

### Automate digital risk detection

Automate the monitoring of criminal forums, dark web sources, and marketplaces. Assess real-time alerts and evidence of brand mentions, impersonations, and compromised credentials to take quick action against digital risks.

### Reduce investigation time

Easily search for threats and investigate alerts within one comprehensive tool. Exposure reports with detailed context on areas of concern, including screenshots of typosquatting websites, help security teams hone in on digital risks that require further investigation.

### Improve response and mitigation efforts

Make fast, effective, data-driven decisions to keep your business secure. Take-down impersonation attempts in one-click, and reset compromised credentials before they can be exploited.

#### Exposure Results for Acme Group

The Exposure Results are an aggregate of references found on your organization in the most important areas in the dark web. The results of each row can be exported separately or activated as an alerting rule to alert you on a continuous basis.



#### 3.98K References of Domain Abuse

Latest reference: Aug 15, 2024, 15:39

#### 8 References of Leaked Credential Monitoring

Latest reference: Aug 14, 2024, 11:28

#### 15 References of Company Email on Code Repository

Latest reference: Aug 14, 2024, 06:56

#### 2.98K References of Domains on Code Repository

## Client Proof

Recorded Future increased our visibility on dark web monitoring and enabled us to proactively block and prevent lookalike domains from targeting our users.

– Security Analyst, Textiles, Apparel & Luxury Goods Company

## Metrics\*

### Increase visibility

**73%** increase, on average, into potential threats with Recorded Future

### Save Time

**15.9 hours** saved per week on alert investigation, triage, and response efforts with Recorded Future

### Increase Capacity

Security team capacity increases by an average of **43%** with Recorded Future

[\\*User Evidence](#)



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