Media Kit

Recorded Future
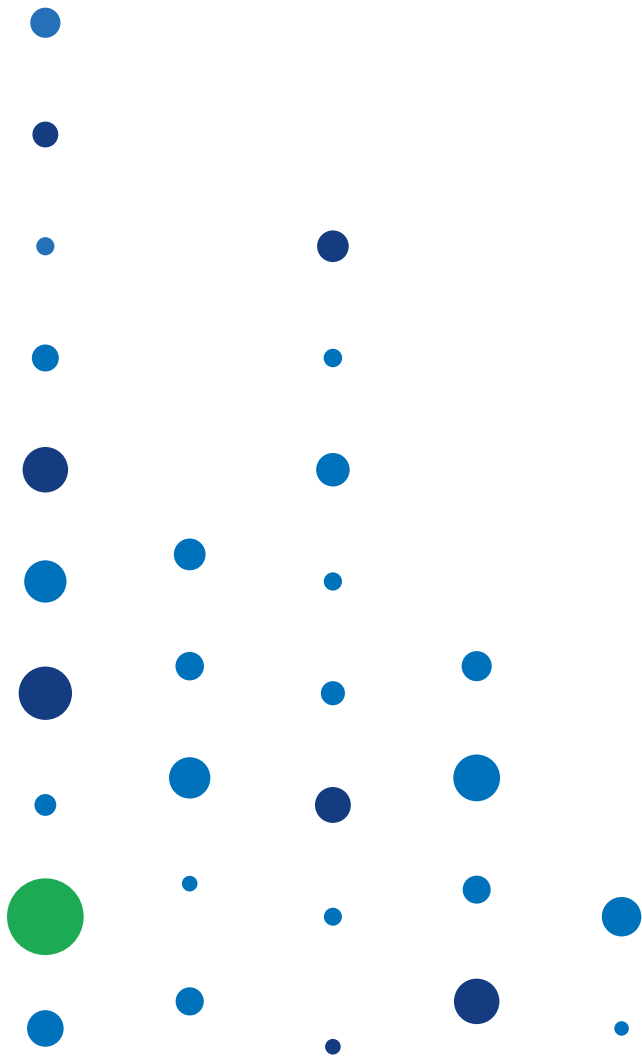
COMPANY AND PRODUCT DESCRIPTION

Recorded Future delivers threat intelligence powered by patented machine learning to significantly lower risk. We empower organizations to reveal unknown threats before they impact business, and enable teams to respond to security alerts 10 times faster. To supercharge the efforts of analysts and SOC teams, our technology automatically collects and analyzes intelligence from technical, open, and dark web sources. Recorded Future delivers measurably more context than threat feeds alone, updates in real time so intelligence stays relevant, and packages information ready for human analysis or instant integration with existing security technology. 86% of the Fortune 100 use Recorded Future.

Founded in 2009, we're a startup headquartered in Somerville, Massachusetts with offices in Virginia, Sweden, and the United Kingdom. Our team includes software engineers, data scientists, designers, linguists, and technical business people with deep expertise in information security, intelligence, analysis, and visualization.

Recorded Future

WHY RECORDED FUTURE

Recorded Future is the only provider offering threat intelligence software powered by patented machine learning and delivered at scale, combined with world-class intelligence services and cyber research expertise to help security professionals identify, prioritize, and quickly respond to relevant threats targeting their organization. Recorded Future is laser focused on delivering actionable threat intelligence while dramatically reducing the time-consuming manual processes of threat intelligence analysis.

Delivered in a SaaS model for everywhere access and future-proofing against changing security requirements, Recorded Future software automates the collection of data across an unparalleled breadth of sources (open, deep, and dark web) and delivers relevant alerts in real time to dramatically improve operational efficiency and network defense.

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LOGOS

Standard Format

Recorded Future

Square Format

Recorded
Future

FOR PRINT USE (CMYK)

Color: PNG White: PNG Black: PNG

Color: EPS   White: EPS Black: EPS

FOR SCREEN USE (RGB)

Color: PNG White: PNG Black: PNG

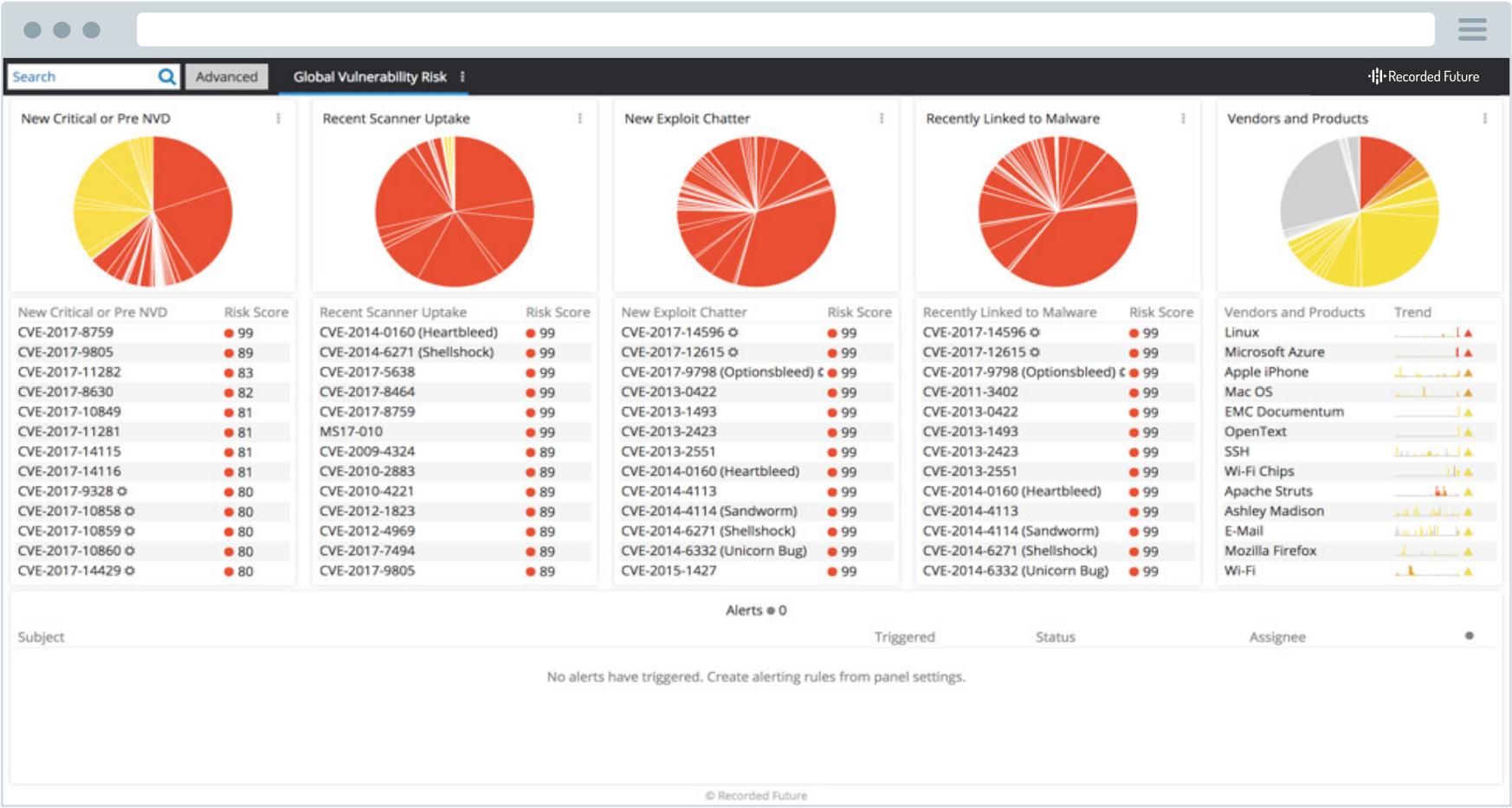Color: EPS   White: EPS Black: EPS

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LOGO GUIDELINES

When possible, use the standard logotype on white (#FFFFFF) background. When the logo has to appear on a non-white background, use a monochrome positive or negative logotype instead. Colored target is only used on white (#FFFFFF) background.

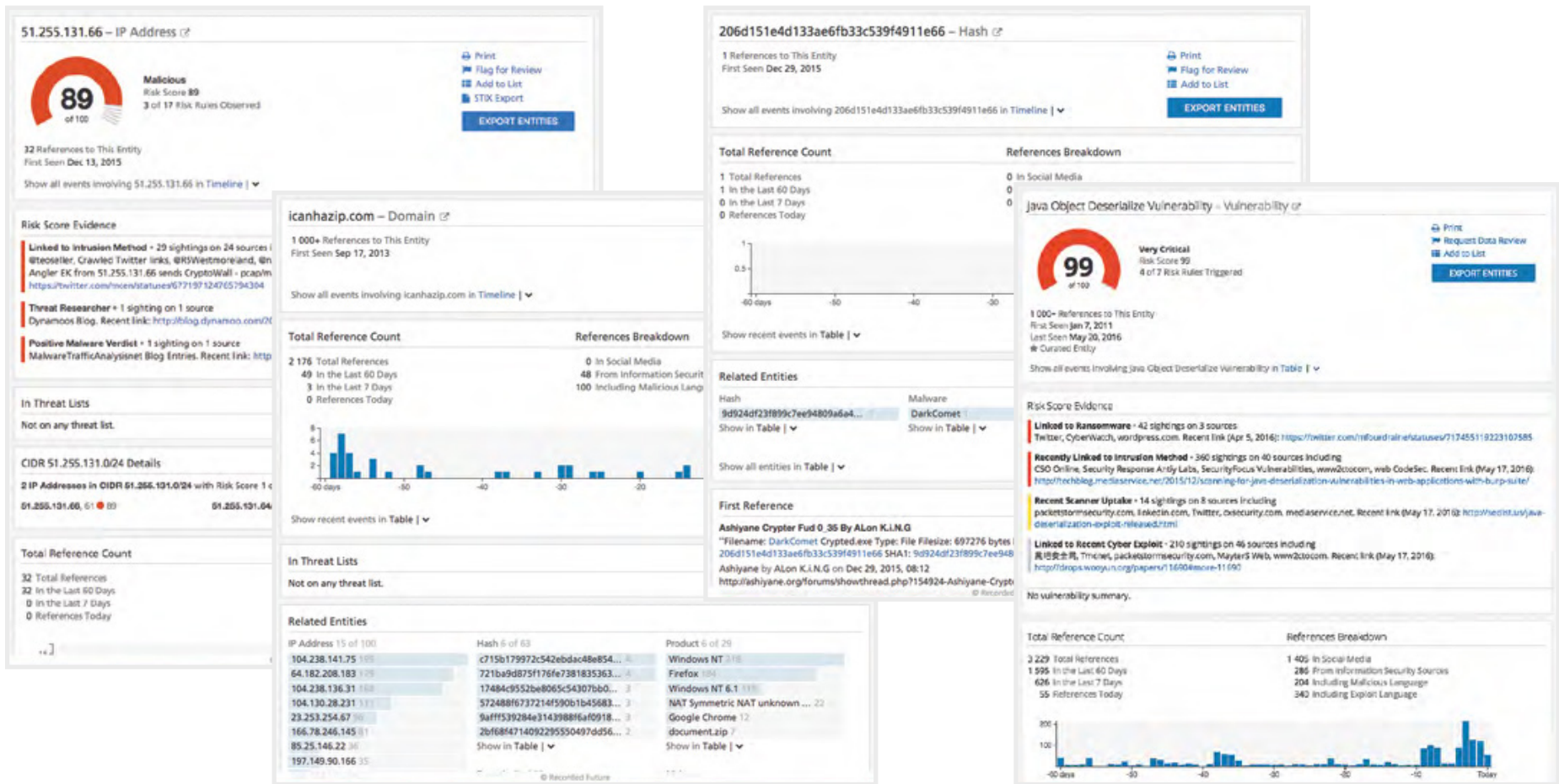# SCREENSHOTS

Customize your view of the threat landscape to reveal emerging attackers, methods, and indicators.
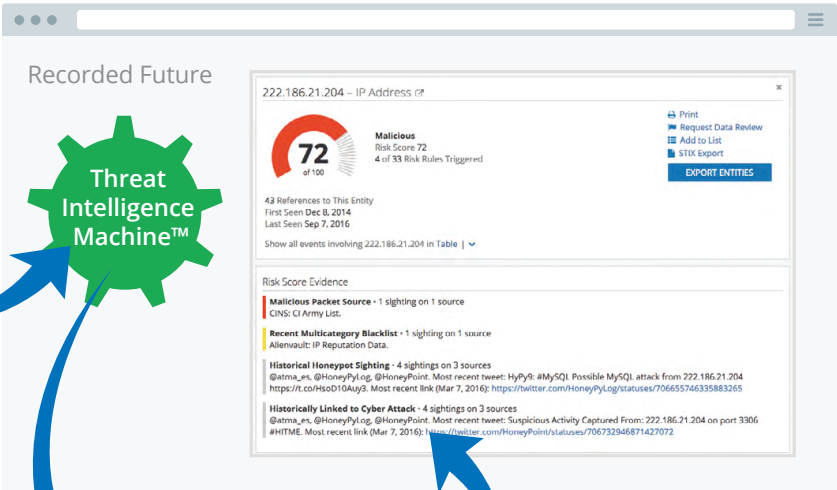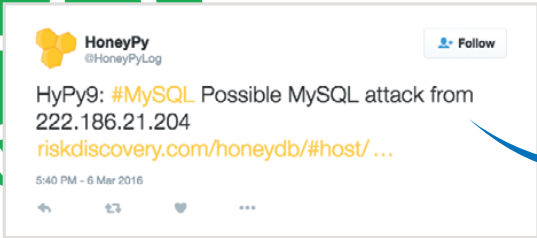
SCREENSHOTS

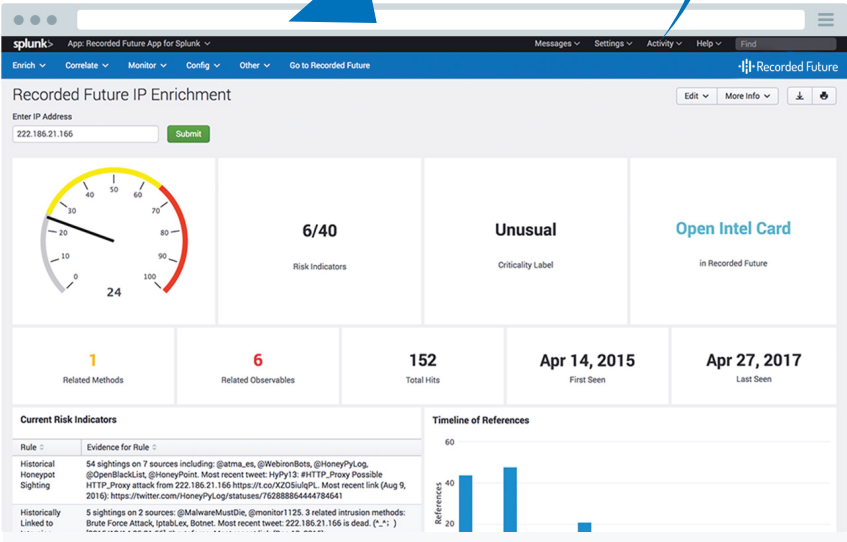*Intel Cards bundle essential information related to a technical indicator of interest.*

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SCREENSHOTS

Open, technical, and closed/dark web sources

HoneyPy
@HoneyPyLog

HyPy9: #MySQL Possible MySQL attack from 222.186.21.204
riskdiscovery.com/honeydb/#host/ …

5:40 PM - 6 Mar 2016

Threat Intelligence Machine™

Recorded Future

222.186.21.204 – IP Address

72 of 100

Malicious
Risk Score 72
4 of 33 Risk Rules Triggered

Print
Request Data Review
Add to List
STIX Export

EXPORT ENTITIES

43 References to This Entity
First Seen Dec 8, 2014
Last Seen Sep 7, 2016

Show all events involving 222.186.21.204 in Table | ⌄

Risk Score Evidence

Malicious Packet Source · 1 sighting on 1 source
CINS: CI Army List.

Recent Multicategory Blacklist · 1 sighting on 1 source
Alienvault: IP Reputation Data.

Historical Honeypot Sighting · 4 sightings on 3 sources: HyPy9: #MySQL Possible MySQL attack from 222.186.21.204
@atma_es, @HoneyPyLog, @HoneyPoint. Most recent tweet: HyPy9: #MySQL Possible MySQL attack from 222.186.21.204
https://t.co/HsoD10Auy3. Most recent link (Mar 7, 2016): https://twitter.com/HoneyPyLog/statuses/706655746335883265

Historically Linked to Cyber Attack · 4 sightings on 3 sources
@atma_es, @HoneyPyLog, @HoneyPoint. Most recent tweet: Suspicious Activity Captured From: 222.186.21.204 on port 3306
#HITME. Most recent link (Mar 7, 2016): https://twitter.com/HoneyPoint/statuses/706732946871427072

IOC enrichment and alerts on direct threats

Link to holistic view and details

Splunk SIEM

splunk> App: Recorded Future App for Splunk

Messages ⌄ Settings ⌄ Activity ⌄ Help ⌄ Find

Enrich ⌄ Correlate ⌄ Monitor ⌄ Config ⌄ Other ⌄ Go to Recorded Future   ·¦¦· Recorded Future

Recorded Future IP Enrichment

Edit ⌄ More Info ⌄

Enter IP Address
222.186.21.166   **Submit**

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Risk Indicators

Unusual
Criticality Label

Open Intel Card
in Recorded Future

1
Related Methods

6
Related Observables

152
Total Hits

Apr 14, 2015
First Seen

Apr 27, 2017
Last Seen

Current Risk Indicators

Rule	Evidence for Rule
Historical Honeypot Sighting	54 sightings on 7 sources including: @atma_es, @WebironBots, @HoneyPyLog, @OpenBlackList, @HoneyPoint. Most recent tweet: HyPy13: #HTTP_Proxy Possible HTTP_Proxy attack from 222.186.21.166 https://t.co/XZO5iulqPL. Most recent link (Aug 9, 2016): https://twitter.com/HoneyPyLog/statuses/762888864444784641
Historically Linked to	5 sightings on 2 sources: @MalwareMustDie, @monitor1125. 3 related intrusion methods: Brute Force Attack, IptabLex, Botnet. Most recent tweet: 222.186.21.166 is dead. (*_*;)

Timeline of References

60

40

20

Recorded Future integrates with your SIEM, e.g., Splunk, to alert you to direct threats and enrich IOCs.

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MANAGEMENT TEAM

CHRISTOPHER AHLBERG
CEO AND CO-FOUNDER

Dr. Christopher Ahlberg is the CEO of Recorded Future and Chairman of Hult International Business School. He advises a series of startup companies. Earlier, Ahlberg was the president of the Spotfire Division of TIBCO, which he founded in 1996 and in 2007 sold to TIBCO (Nasdaq: TIBX). Spotfire was founded based on his groundbreaking research on information visualization. Dr. Ahlberg earned his doctorate from Chalmers University of Technology, worked as a visiting researcher at the University of Maryland, and has lectured and consulted extensively for industry, academia, military, and intelligence communities.

STAFFAN TRUVÉ
CTO AND CO-FOUNDER

Staffan Truvé is the co-founder and CTO of Recorded Future. He has co-founded over fifteen software companies, including visualization pioneer Spotfire (acquired by TIBCO) and Appgate (now Cryptzone) for network security. Staffan holds a PhD in computer science from Chalmers University of Technology. He has been a visiting Fulbright Scholar at MIT. His research interests include threat intelligence, machine learning, natural language processing, and information visualization. He is a member of the Royal Swedish Academy of Engineering Sciences.

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MANAGEMENT TEAM

SCOTT ALMEIDA
CFO

Scott Almeida leads finance for Recorded Future, the real-time threat intelligence company. At Recorded Future, Scott helps keep things running smoothly. Previously, Scott was CFO at AisleBuyer the leader in mobile self-checkout which was acquired by Intuit in 2012 where Scott headed up finance and business development for Quickbase. Prior to AisleBuyer, Scott lead finance teams for software and consumer products companies and was the CFO for two private equity firms. Scott holds both an MBA and BS in Accounting from Babson College.

BILL LADD
CHIEF DATA SCIENTIST

As chief data scientist, Dr. Bill Ladd provides the cornerstone for Recorded Future's analytic approaches in converting unstructured text data to actionable findings. Before joining Recorded Future in 2010, Bill was senior vice president of technology and operations at Genstruct, the leading systems biology modeling company. At Genstruct, Bill led the development of an extensive knowledgebase derived from scientific literature and the application of artificial intelligence methods to this knowledgebase to address pharmaceutical research challenges. Prior to Genstruct, Bill was responsible for analytic strategy for Spotfire (now TIBCO) and held a similar position at Gene Logic. Bill started his career as a statistical analyst at Merck. Bill holds a PhD in Statistics from the University of Wisconsin-Madison and a BSE in Chemical Engineering from Princeton University.

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MANAGEMENT TEAM

MATT KODAMA
VICE PRESIDENT OF PRODUCT

Matt Kodama leads product management and product strategy for Recorded Future Previously, he led product management at search technology firm Endeca, setting direction for core technology platform and government intelligence solutions. Kodama holds a B.S. in Symbolic Systems (Computational Linguistics) from Stanford University.

JASON HINES
VICE PRESIDENT OF WORLDWIDE SALES

Jason Hines is vice president of worldwide sales at Recorded Future and joined as the first employee in 2009. Since then he has built, managed, and lead Recorded Future's core commercial business with Fortune 1000 firms and leading government agencies. Most recently Jason established Recorded Future's partner program for threat intelligence service providers.

Before joining Recorded Future, Jason was at Google where he helped start and grow their Federal Enterprise business. Prior to Google, Jason was principal systems engineer at Spotfire (now TIBCO), and previously worked as a software engineer within the IC and DoD.
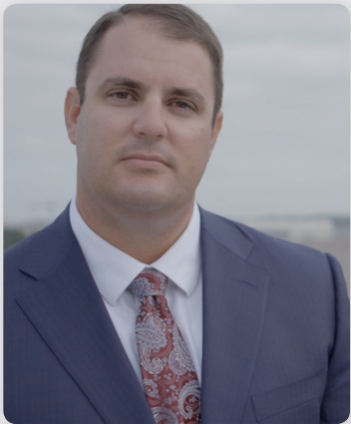
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MANAGEMENT TEAM

BRIAN MCDONOUGH
VICE PRESIDENT OF NORTH AMERICAN SALES

Brian McDonough is the vice president of North American sales at Recorded Future where he guides the strategy and execution of the enterprise, commercial, public sector, channel, and account management teams. Prior to Recorded Future, Brian was the VP of global sales at Unidesk from company inception, acquiring 1,400 customers globally through its acquisition by Citrix. Before Unidesk, Brian served as the VP of global sales at Watchfire, the leader in application security and compliance solutions through their acquisition by IBM, then was the WW Business Unit Executive for Watchire sales within IBM. He has held senior management roles including eCredit. com, Epicor Software and started his career at ADP. Brian graduated from Plymouth State University and currently resides with his wife and three children in Lincoln RI.

LEVI GUNDERT
VICE PRESIDENT OF INTELLIGENCE AND STRATEGY

Levi Gundert is an internationally recognized information security expert and risk management leader with over 15 years of experience. In his current role as vice president of threat intelligence at Recorded Future, Gundert leads the continuous development of strategic intelligence for customers.

Previously, Gundert was the VP of cyber threat intelligence at Fidelity Investments, where he helped build a capability to identify and respond to imminent threats. Prior to that, Gundert was the technical leader for Cisco's Threat, Research, Analysis and Communications (TRAC) team. Levi also served as a special agent with the U.S. Secret Service, where he initiated proactive cybercriminal investigations that resulted in worldwide arrests and prosecutions.

Gundert is a sought-after author and speaker and has published articles for Dark Reading, InformationWeek, SC Magazine, and currently publishes on the Recorded Future blog.

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MANAGEMENT TEAM

SCOTT TODARO
VICE PRESIDENT OF MARKETING

Scott Todaro brings 25 years of business-to-business marketing experience to Recorded Future. At Recorded Future, Scott currently serves as the vice president of marketing where he is responsible for all strategic facets of marketing from communications to channels to product. His previous role to Recorded Future was CMO & EVP Sales at Freestyle Solutions, a leading ecommerce software provider. Prior to Freestyle Solutions, Scott served as the senior vice president of sales and marketing for KnowledgePath, a mobile systems integrator that was acquired by DMI. Scott also served as the vice president of marketing and sales at AisleBuyer until its acquisition by Intuit. An entrepreneur at heart, Scott also served as vice president of marketing for Sports Loyalty Systems, a company he co-founded. Scott has also held senior marketing positions at Demandware (IPO), ATG, and Invention Machine.

PETTER ERIKSSON
VICE PRESIDENT OF ENGINEERING

Petter Eriksson has substantial experience in software development ranging from development, project, and product management to running complete R&D/Engineering and Support departments. Eriksson excels at building and maintaining R&D organizations and development processes for small to large teams with a focus on agility, deliverability, and quality for medium to large customers.

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MANAGEMENT TEAM

FRED WOLENS
VICE PRESIDENT OF POLICY AND COMMUNICATIONS

Fred Wolens is vice president of policy and communications at Recorded Future, where he oversees Recorded Future's compliance programs, and manages many of the internal policies that guide the company's intelligence efforts.

Before joining Recorded Future, Fred was a member of Facebook's Public Policy Team, managing PR and policy for many security, privacy, and safety issues. In the past, Fred has also worked with a number of technology companies including AirBnB, Uber, and SurveyMonkey, and with the Office of the Shadow Foreign Secretary in the United Kingdom researching technology policy. Fred holds a B.A. in Political Science from Stanford University, and a J.D./M.B.A. from Harvard.

FAITH OLIVER
VICE PRESIDENT OF HUMAN RESOURCES

As leader of Recorded Future's people initiatives, Faith's primary responsibility is integrating the HR roadmap with corporate strategy, in a rapidly growing and highly competitive market sector. Prior to joining Recorded Future, she held a variety of HR leadership positions in the private and public sectors, including at Harvard University and E Ink. She is the President and Founder of oliverworks, a consulting and leadership coaching firm, focused on driving organizational and individual peak performance. Faith excels at developing efficient HR strategies and systems for emerging companies. Additionally, her exceptional ability to resolve large, complex organizational problems benefits the bottom line in every organization she works. Senior executives and academic leaders worldwide seek Faith's expertise as a thought partner and advisor.

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